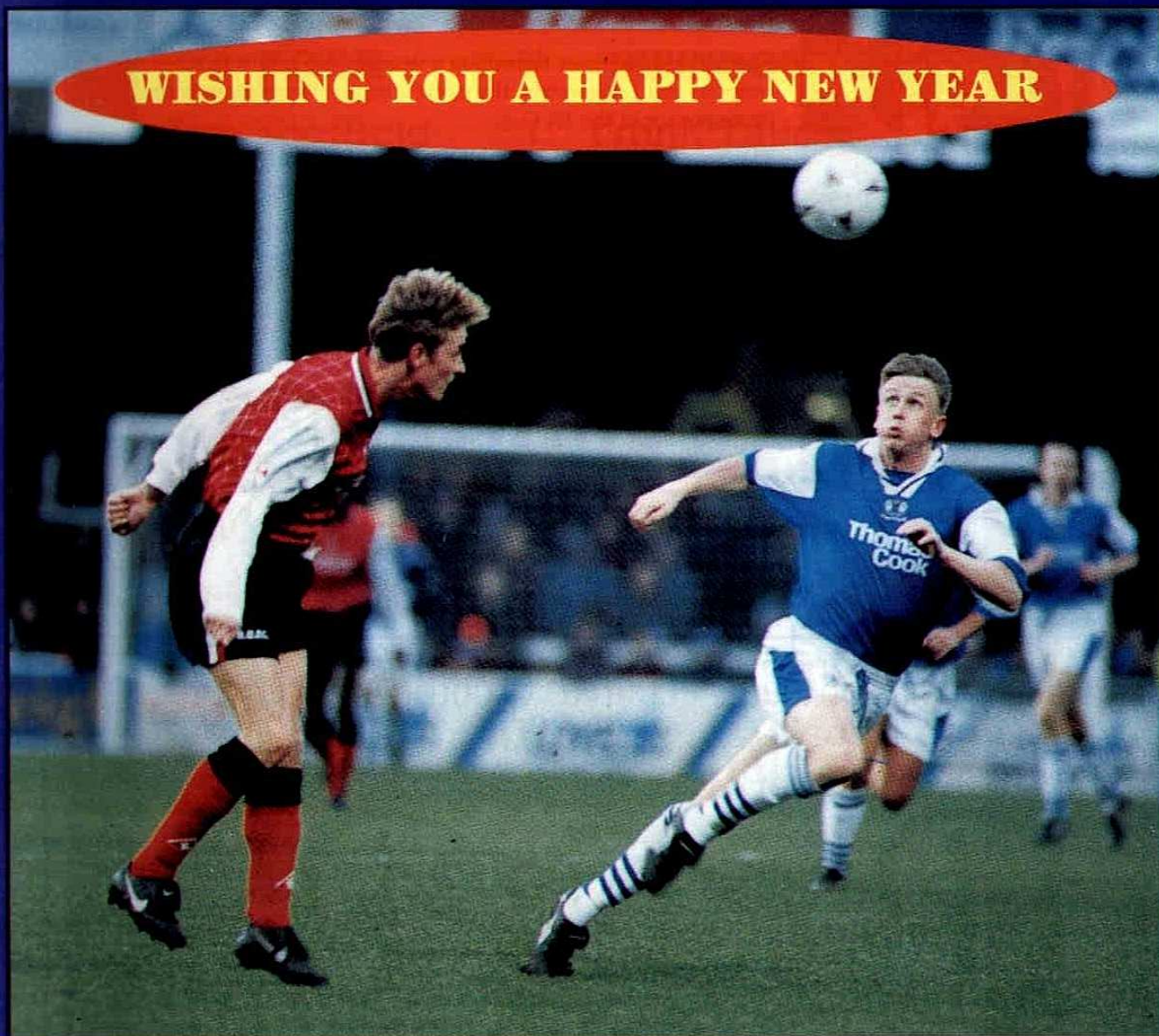


# PETERBOROUGH UNITED



**WISHING YOU A HAPPY NEW YEAR**



Endsleigh Insurance League Division 2

**POSH** versus

**SWINDON TOWN**

Monday January 1st 1996

Kick-off 3.00pm

Official Team  
Sponsors

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PROGRAMME

**£1.20**

**TODAY'S MATCH SPONSOR: SHARMAN QUINNEY**

# HOW THEY LINE-UP

<b>POSH</b>	<b>V</b>	<b>SWINDON TOWN</b>
Jon Sheffield	<b>1</b>	Frank Talia
Mike Basham	<b>2</b>	Ian Culverhouse
Simon Clark	<b>3</b>	Jason Drysdale
Ben Segdemore	<b>4</b>	Ty Gooden
Tony Dobson	<b>5</b>	Mark Seagraves
Greg Heald	<b>6</b>	Shaun Taylor
David Morrison	<b>7</b>	Mark Robinson
Marcus Ebdon	<b>8</b>	Lee Collins
Gary Martindale	<b>9</b>	Peter Thorne
Ken Charlery	<b>10</b>	Wayne Allison
Danny Carter	<b>11</b>	Kevin Horlock
Steve Williams	<b>12</b>	Steve Finney
Neil Le Bihan	<b>13</b>	Fraser Digby (Gk)
Lee Power	<b>14</b>	Wayne O'Sullivan

**REFEREE:** A.N. BUTLER (Sutton-in-Ashfield)

**LINESMEN:** R.B. WARD (Yellow/Red) J.J. WILKINSON (Yellow)

**STAND BY LINESMAN:** P. BAILEY

Endsleigh League (Division Two) - Tuesday 5th March 1996

## PETERBOROUGH UNITED V SWINDON TOWN

We have no alternative but to use the programme prepared for the original date of tonight's fixture. This sheet is included to provide updated team information and we thank you for your understanding.

Next match at London Road:

Posh v Crewe Alexandra (Division Two) Saturday 16th March, kick-off 3pm



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ON THE BENCH  
WITH MANAGER

# Mick Halsall

Season's greetings and a warm welcome to London Road as we move into a fresh year and one which I fervently hope will bring the success on the field for Peterborough United that everyone on the playing staff and management is so eager to achieve. We could hardly begin 1996 with a more attractive and testing fixture than a visit by Swindon Town, the side that has been setting the pace at the top of Division Two since the very beginning of the season. Consistency has been the key to Swindon's success and, listening to people who have seen them in action regularly, they are always a side that is extremely difficult to play against. But as always - and especially here at London Road - it is really down to us and the way we approach the fixture. At the time of writing I don't know how the Christmas period away games at Chesterfield and Crewe will have gone but after the home displays



against Rotherham United and Stockport County which were disappointing in some respects it is probable that we will be adopting a rather different tactical formation today in a bid to be more forceful going forward. Against Rotherham it was encouraging to keep a clean sheet and I was pleased with the way Tony Spearing came back into the side after lengthy absence and not only completed the full 90 minutes but also scored the vital goal. Unfortunately we did not maintain the momentum against Stockport the following Tuesday and while the points were settled by a penalty, we simply did not put them under pressure and this is why I am having a rethink about our style of play. In away games teams tend to come at you and it is possible to be creative out of defence, as we were at Bradford, but in the last two home performances the visiting sides have come at us and we have not been getting the ball wide or having people break from the back to support the front players. Everything seemed to be going to the forwards and coming straight back with our whole game very predictable. Now we have to be willing to make changes in our approach and to ensure that sides coming to London Road in the next couple of weeks will find their goals really being threatened.

*Mick Halsall*

## PETERBOROUGH UNITED FOOTBALL CLUB

London Road Ground, London Road, Peterborough, PE2 8AL. Tel 0753 63947.  
Commercial Department 0753 69760 - Posh Patter Information Line: 0891 424 300

**Chief Executive:** Chris Turner

**Chairman:** Alf Hand

**Directors:**

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**Associate Directors:**

Tony and Muriel Judson, Tim Elsigood

**Company Secretary:** Caroline Hand

**Director of Marketing:** Michael Vincent

**Manager:** Michael Halsall

**First Team Coach:** Bob Higgins

**Physiotherapist:** Keith Oakes

**Youth Development Officer:** Kit Carson

**Asst. Youth Team Manager:** Maurice Barnes

**Stadium Manager:** Derek Poole

**First Team Administrator:** Margaret Poole

**Ticket & Accounts**

**Administrator:** Debbie Corry

**Safety Officer:** David Cooper

**Financial Administrator:** Helen Goodhand

**Lotteries Manager:** Keith Wilson

**Prog Editor :** Russell Plummer

**Prog Origination :** Scott Dennison

**Hon Medical Advisor:** Dr J R Beeton

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**Club Bankers:** Barclays Bank PLC

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\* The views expressed in this programme are not necessarily those of Peterborough United F.C

# THE GREEN TEAM



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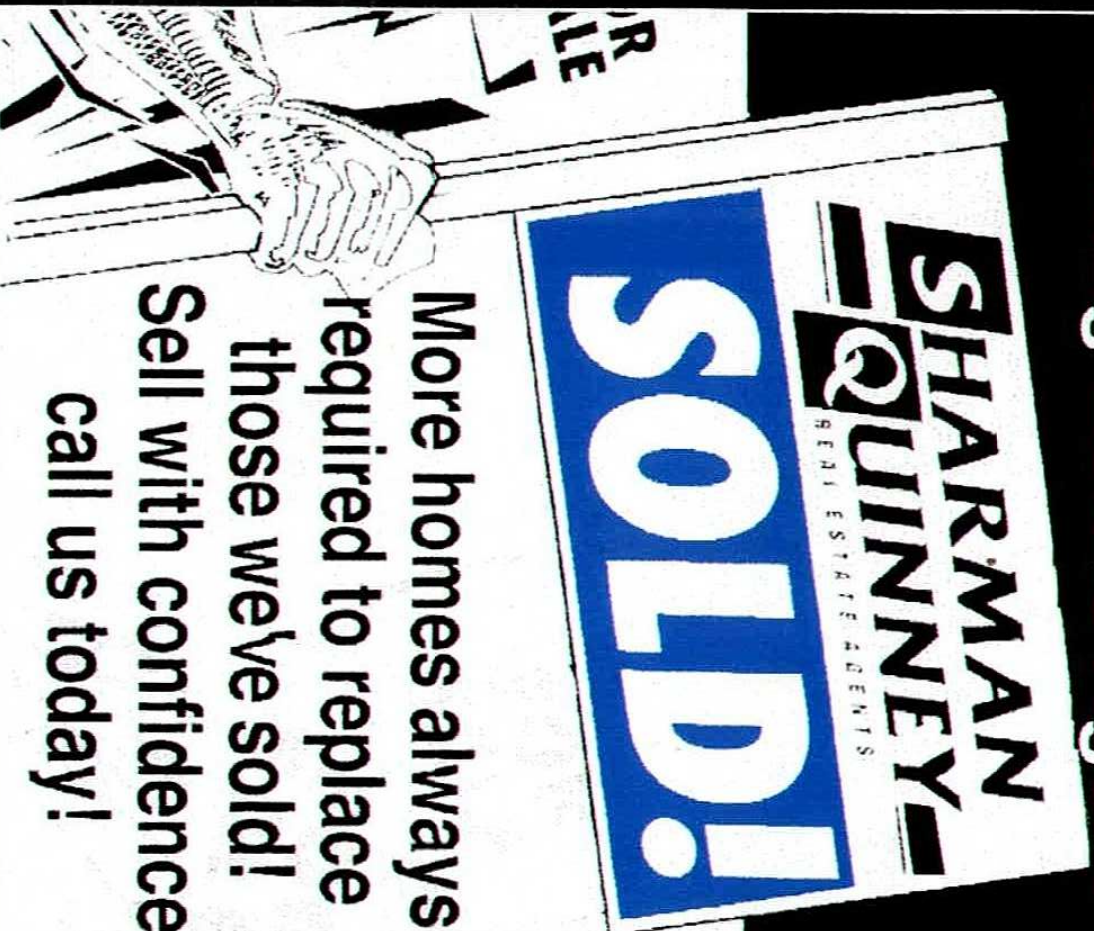


## **BILLY MANUEL** **IN THE SPOTLIGHT**

Since arriving at London Road on trial almost a year ago, Billy has become a firm favourite with the fans scoring important early season goals. Starting with Spurs, his previous clubs are Gillingham, Brentford and Cambridge.

*Autograph:*

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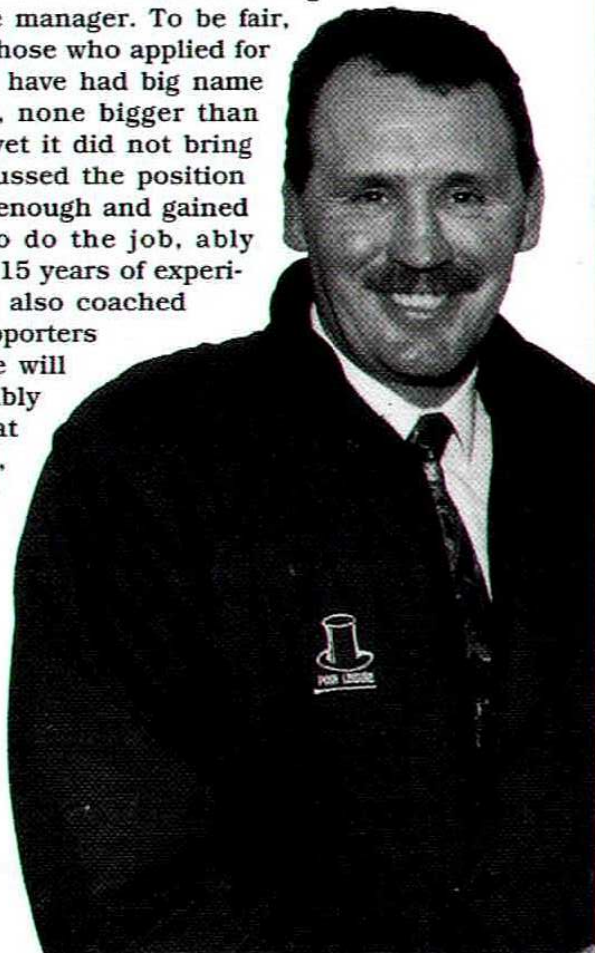
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# LOOKING AHEAD INTO 1996

with Posh Chief Executive **CHRIS TURNER**

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First, I hope everyone had a very good Christmas and wish you all the very best for 1996. It has certainly been an eventful 12 months for Peterborough United as well as an interesting one in many respects. I think we have gone forward, probably not as much as we would have liked on the field of play, but off the field there has been very definite progress. Looking at our playing performances, while we can point to the money brought in by selling some players over the last year, we have spent in excess of that - and probably the most the club has ever spent - to bring in new faces. But transfer money has to be spent wisely and we need to remember that big spending doesn't guarantee success. I heard someone shout out at the game against Stockport County that the club should get its cheque book out and now it actually makes me laugh when I hear people say things like this. I used find such comments annoying but we have to carry on with sensible business thinking and be aware that even when money is spent it has to go on good players. We parted company with John Still during the year and I suppose I was more instrumental than anyone in bringing him here in the first place. At the end it might have looked as if John was driven out by the fans but I don't think this was really the case. I don't believe our supporters are any harder to please or more anti-manager than at any other club. Responsibility always starts with the manager, then the chairman and on down the chain but it never seems to rest with the players and often they are as just as much to blame. Clubs do exist with coaches or caretaker managers and while great emphasis is usually placed on managers, they are not always successful all the time and I firmly believe that what makes a good manager is good players. We were sorry to see John Still go but things like this happen in football and both before and since the appointment of Mick Halsall we, as a club, have once again been accused of being frightened to appoint a big name manager. To be fair, there were no big names among those who applied for the job but Peterborough United have had big name players as manager in the past, none bigger than Mark Lawrenson or John Wile, yet it did not bring success. Having thoroughly discussed the position we felt that Michael had learned enough and gained the bit of experience needed to do the job, ably assisted by Bob Higgins who had 15 years of experience with Southampton and has also coached abroad. I think the majority of supporters back our decision and only time will tell how it goes. You have probably already have heard the news that the new Freemans Family Stand, which we hoped to have in use today, is running two or three weeks behind schedule. This is a disappointment but we want everything right when we do open it and the most important thing is that it is finished to the standard you will all expect. I am sure everyone will be delighted with what they see and the new stand provides a positive start for us in 1996 and now the next improvement we want is on the field of play.







*Mick Halsall looking at home behind the London Road manager's desk and below in action near the end of his playing career*



# MICK HIS

Mick Halsall today starts a fresh year as manager of Peterborough United and is thoroughly committed to bringing soccer success back to London Road. The popular Merseysider may only have been confirmed in the post at the beginning of last month but already there have been significant behind the scenes moves as he creates his own regime. Although Mick made no secret of his desire to stay in the game after injury cut short a highly successful playing career, he admits that he did not expect to be able to fulfil ambitions of becoming a manager quite so soon and at 34 he is the fourth youngest manager in the Football League after Grimsby's Brian Laws, Ronnie Whelan of Southend and Steve McMahon, player manager of this afternoon's visitors Swindon Town.

However he is not the youngest Posh manager, that distinction falling to one time Liverpool midfield star Mark Lawrenson who was 32 when installed by then chairman John Devaney just after the start of the 1989-90 season. 'I never imagined I could be a manager so soon but after enjoying coaching and acting as assistant manager I hope I can get the same sort of pleasure after moving into the hot seat. My commitment to Peterborough United as a player was total and it is no different now I am manager,' Mick commented.

He has been encouraged by the way the players have responded to additional training and experiments with different tactics and firmly believes that the basis for all achievement both on and off the field is hard work. 'I want to see the club make progress and win things but like every other manager I will be judged on results and I hope I will be successful and here for a very long time,' he added.

Mick Halsall was born in Bootle only a short distance from Liverpool's Anfield home where he started as an apprentice moving into the professional ranks and

# MAKES MARK

figuring regularly at reserve level before finding the path to first team soccer blocked by the abundance of playing talent. He moved to Birmingham making 36 senior appearances and hitting three goals before going to Carlisle (92 games, 11 goals) and then to Grimsby Town, figuring in just a dozen games before being targeted for Posh by Noel Cantwell in the summer of 1987.

Part of the £25,000 fee that made Mick a Posh player came from money raised by supporters as part of the 'Cantwell's Crusade' scheme and his debut was in a 1-0 home win over Carlisle. After figuring in 312 league and cup games and three Third Division play-off matches in 1992, Mick's final competitive appearance came as a substitute - the only occasion he came off the bench - in a 2-1 defeat by Watford in December 1993 and it was the following March when he was officially forced to announce his retirement as a player due to a persistent calf injury but was immediately given a coaching role.

He became assistant manager during John Still's spell as manager and took over the reins in a caretaker capacity following John's resignation at the end of October. Mick's appointment as manager was confirmed on 12th December by Posh chief executive Chris Turner who was himself manager when sides captained by Halsall achieved promotion in the 1990-91 and 1991-92 seasons, the later after that never to be forgotten Wembley Stadium triumph over Stockport County thanks to two goals from 'king' Ken Charlery.

Chris Turner is one of only three men to steer Posh to promotion during their 35 years as a Football League club, Jimmy Hagan starting the ball rolling in the very first season, 1960-61, with Cantwell taking Posh back into the old Third Division during the first of his two spells in charge in the 1973-74 campaign.

## Managerial roll call:

**JIMMY HAGAN (Aug 1958-Oct 1962)**

Took Posh into the league and to title at the first attempt, later sensationally sacked

**JACK FAIRBROTHER (Dec 1962-Feb 1964)**

One time player-manager from Midland League days, greatest player capture was Derek Dougan

**GORDON CLARK (Apr 1964-Sept 1967)**

Had an encyclopedic knowledge of players and steered Posh to record cup runs

**NORMAN RIGBY (Nov 1967-Jan 1969)**

Skipper of 1960-61 title side who came back as trainer, very much a fans choice for the top job

**JIM ILEY (Mar 1969-Sept 1972)**

First player manager of the league era and noted for his ability to balance transfer books

**NOEL CANTWELL (Oct 1972-Mar 1977)**

Promotion in 1973-74 was the highlight of a record 4 years 7 months spell

**JOHN BARNWELL (May 1978-Feb 1979)**

Cantwell's ex-right hand man failed by goal difference to get Posh into the old Second Division

**BILLY HAILS (Nov 1978-Feb 1979)**

Promoted from coaching staff but never given a real chance in a reign of only 78 days

**PETER MORRIS (Feb 1979-May 1982)**

Former Mansfield boss and Newcastle number two, achieved little lasting progress

**MARTIN WILKINSON (Jun 1982-Feb 1983)**

Greatest coup was signing Arsenal and England goalkeeper David Seaman as a teenage unknown

**JOHN WILE (Jul 1983-Nov 1986)**

Defensive star from the Gordon Clark era who returned as player manager.

**NOEL CANTWELL (Nov 1986-July 1988)**

Returned for a second spell in charge with Mick Halsall one of his signings

**MICK JONES (Jul 1988-Sept 1989)**

Cantwell's number two, took over team responsibilities but was axed after an embarrassing League Cup defeat

**MARK LAWRENSON (Sept 1989-Nov 1990)**

An outstanding player from the top level who did not find it easy to switch to management

**DAVE BOOTH (Nov 1990-Jan 1991)**

Former coach brought in by Lawrenson and later promoted to manager

**CHRIS TURNER (Jan 1991-Dec 1992)**

Illustrious return for former playing favourite who then moved into the board room as chairman

**LIL FUCCILLO (Dec 1992 -Dec 1993)**

Found Turner a hard act to follow when taking over and lasted just 12 months

**CHRIS TURNER (Dec 1993 to May 1994)**

Despite poor health took over a wallowing Posh side but was unable to prevent relegation

**JOHN STILL (May 1994 to Oct 1995)**

Arrived from non-league soccer with a deluge of new players

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# ONE TO REMEMBER

## **Matt Hill recalls when Posh and Swindon shared the points in a televised thriller**

Live television cameras came to London Road for the first time for a Division One meeting between Peterborough United and Swindon Town and viewers in the Central region were served up a Sunday treat as the sides shared six goals. Posh, under manager Chris Turner, were competing in Division One for the first time and went into the game comfortably placed in mid-table while Swindon were riding high in second place behind runaway leaders Newcastle United and, under the leadership of player manager Glenn Hoddle were fancied by many for promotion to the Premier League. The ex-Spurs and England ace had assembled a team noted for its stylish football and aside from Hoddle himself the Swindon side included free scoring Craig Maskell, highly rated defender Colin Calderwood and another former Spurs star Mickey Hazard in their line-up. Posh were determined not to be

overawed and were given a dream start when Tony Adcock netted in just three minutes. Gary Cooper combined with Tony Philliskirk to send Adcock and Posh's leading scorer skilfully lifted the ball over the advancing Nicky Hammond. Stunned by the home side's early strike, Swindon began to play and their quality passing was evident throughout. From a brilliant Hoddle chip, Maskell was presented with his first sight of goal but the prolific marksman's control let him down and the chance was missed. Maskell's striking partner Dave Mitchell then forced Posh goalkeeper Ian Bennett into a fine reaction save to turn away the big Australian's well struck drive. Bennett had performed hero-

ics in the Peterborough goal since the season began but was powerless to a fierce header from Shaun Taylor in the 21st minute. From a Hazard corner Taylor climbed above the Posh defence and sent a bullet header past Bennett. In the 37th minute, after Bennett had saved efforts from Maskell and defender Kevin Horlock, Taylor turned villain when he headed a

Steve Welsh cross into his own net to hand the lead back to Posh. In the second half the Robins put the Posh defence under enormous pressure and a second Swindon goal seemed likely. Hazard thought he had scored in the 56th minute but the referee ruled the effort off-side although Swindon were level two minutes later when Maskell volleyed home a David Kerslake cross from 12 yards. Swindon were now in total control and some of their football was a joy to watch as Posh battled gamely to hold on to a point. It appeared their

efforts were to go unrewarded when, after 77 minutes, Taylor gave Swindon the lead - and completed a bizarre hat-trick of headers already having scored both ends. This time he got on the end of a Hoddle free kick to send a lopping header over Bennett. Taylor returned to the centre circle celebrating what they must have thought was the winning goal. Yet this was a Posh side respected for its fighting qualities and prompted by Mick Halsall and Cooper in midfield Posh kept going and on 83 minutes gained their reward. Hammond, receiving a back pass from Hoddle, miskicked his clearance straight at Adcock who calmly sidefooted into an empty net from 25 yards.

**Peterborough 3,  
Swindon 3.**

**Division 1 - 29th November 1992**

**Posh: Bennett, Bradshaw,  
Robinson, Halsall, Howarth, Welsh,  
Sterling, Cooper, Adcock,  
Philliskirk, Ebdon. Subs: Iorfa,  
Luke.**

**Swindon Town: Hammond,  
Kerslake, Horlock, Hoddle,  
Calderwood, Taylor, Hazard,  
Summerbee, Maskell, Ling,  
Mitchell. Subs: White, Hunt.**

**Referee: T. Holbrook (Staffordshire)**

**Attendance: 5,976**

**THE  
MAN  
IN  
THE  
MIDDLE**

**Richard Poulain now based in Huddersfield started refereeing in Dagenham in 1971 and then moved to Yorkshire in 1974 and restarted refereeing in the Northern Counties East and Northern Premier League in 1976. He refereed a quarter final of the FA Vase competition and was a linesman of the FA Trophy semi-final. Married with four children under his wing, his interests are sport of all kinds, gardening and music. He is also secretary of a local cricket club.**

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# It's.. TRIVIA TIME

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In 1903/04, The Wednesday won the League despite scoring just 48 goals in 34 games!

The most goals scored by the League winners is 127 by Arsenal

Paul Gascoigne scored in each of his first five appearances for Rangers - they were all pre-season friendlies

Bruce Grobbelaar scored a goal for Crewe, in his first ever season

## Did you know ?!

In 1957/58 Manchester City scored and conceded over 100 goals and still finished fifth!



## WHO AM I ?

1. Born 4th March, 1951.
2. Joined Celtic in 1969/70, played over 200 games.
3. Moved to Liverpool in 1977, became player-manager in 1986.
4. Left Anfield in 1991.
5. Holds record for Scottish international appearances.

## ?? QUIZ ??

1. Which club plays at Meadow Lane?
2. How many FA Cup Finals have Spurs won?
3. Where did Marco Gabbiadini begin his playing career?
4. From which club did Spurs sign England winger Darren Anderton?
5. Which club are known as 'The Irons'?
6. How many European Footballer of the Year awards did Michel Platini win?
7. In which year did Ray Wilkins join AC Milan?
8. In which year did Hungary reach the World Cup Final?
9. In which country was John Salako born?
10. Which club won the Ibrox Tournament during the '95 close season?

## Who's Crest ?



Answers

QUIZ: 1. Nottingham Forest; 2. Eight; 3. York City; 4. Forest Green; 5. Southampton; 6. Three; 7. 1984; 8. 1954; 9. Nigeria; 10. Glasgow Rangers  
WHO AM I: Kenny Dalglish; WHO'S CREST? Lincoln City

## 'Norm & Ec'

by Norman Hood

THERE'S A RUMOUR THIS LOT ARE GOING TO BE SPONSORED BY BUTLINS NEXT YEAR...



STILL, I SUPPOSE IT'S APPROPRIATE...

OUR SEASON ENDS IN OCTOBER AS WELL.....!



## AUSTRIA BOUND!

The Peterborough United Under 14s are off to the biggest international indoor tournament in Europe on January 6th when travelling with me by Spacewagon to Klagenfurt in Austria, stopping en route in Luxembourg and Liechtenstein. The tournament attracts teams from all over Europe but it is particularly interesting because of entries from countries we do not normally encounter such as Romania, Bulgaria, Moldova, Yugoslavia, Slovenia and Croatia which makes it really special and interesting for the boys. The players travelling are: Adam Clements from Whittlesey, Matthew Etherington from Peterborough, Scott Cunningham from



Market Deeping, Mark O'Dea from Grantham, Luke Hardy from Corby,

Neil Elsom from Cambridge, John-Paul Duncliffe from Peterborough and Frank Webster from St.Ives. Look out for a report on how we fare in a future programme. Last year (when our Under 14s were pictured left training in the Alpine snow ) we lost the semi-final on a last minute goal and this time I am hoping this talented squad can redeem the name of the club.

## FA YOUTH CUP COMMENT

As reported in a previous programme were beaten 2-1 at Carrow Road by Norwich City in last month's FA Youth Cup replay but comments afterwards in the local paper made interesting reading. Here's what reporter John Landamore wrote: 'Keith Webb the Norwich city Youth Coach could find little to smile about after the game against Peterborough. Webb pulled no punches and insisted that the visitors looked the better side for long periods. Peterborough passed the ball much better than us. We came close to being turned over.' These are interesting comments. I would like to thank all the Posh supporters who travelled over to back the lads. What is really important is how much our boys learned from it all!

## YOUTH SCENE



WITH KIT CARSON

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\* *EVERYONE WELCOME*

**Posh Soccer's 'three wise men' Keith Salmon, Lee Minnett and John 'Gaffer' Morling wish all supporters, parents and young participants in all the coaching courses and fun events a very Happy New Year and success in 1996.**

**Posh Soccer will be running an even greater range of courses and events during 1996 and for full details watch this page in future Posh match programmes for details - or ring 01733-313514. Here's a look back at some of last year's Posh Soccer events.**



***Above: Loz, Lee and Ginge at one of the St. Neots summer schools***



***Youngsters enjoying a visit to London Road.***



***Gaffer at Welland School with Stacey Bell***





**Tony Spearing returned in style to hit the Posh winner against Rotherham last month in his first senior out for three months. Above the Norwich based defender take on Trevor Berry and (right) leads the goal celebration. Below Tony receives his 'Man of the Match' award from the lovely Julie Johnson of sponsors A1 Steel**



**TONY  
BACK  
TO FIRE  
A POSH  
WINNER**

PICTURES BY  
ADAM  
FAIRBROTHER

**Picture by Peter Barnard**





***Paul Shaw, now into a third month on loan from Arsenal, continues to make a very obvious contribution to the Posh midfield and was regularly at the centre of the action during the December home success over Rotherham United as this selection of pictures clearly demonstrates.***





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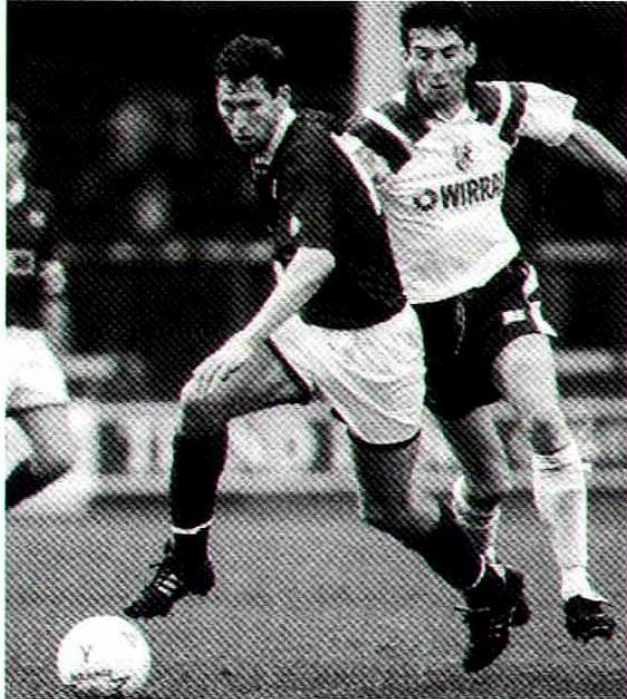
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## A SENSE OF HUMOUR

This page has never been afraid to crib stories from other publications so my thanks go to Bradford City chairman Geoffrey Richmond for the following. At a recent City game there was a tannoy announcement asking a Mr Wayne Kerr to rush to the maternity ward where his wife had just given birth. Quite naturally City suspected it was a hoax name, but it wasn't - Mr Kerr's parents just have a splendid sense of humour.

## MANY A SOCCER SLIP

No-one could argue against the superb coverage given to Posh in the Evening Telegraph but there have been a couple of minor slip-ups in recent weeks. Big John McGlashan (below) completely stuffed the writer of this page ahead of the Division Two home game against Rotherham United last month. We spent 20 minutes chatting about the forthcoming game and how John was looking forward to returning to London Road for the first time since his free transfer from Posh 18 months previously. The conversation was printed in all its glory. It wouldn't have been if John had bothered to mention that he had already been ruled out of the game with a stomach injury.



## MISTAKEN IDENTITY

And what about the Evening Telegraph snapper despatched to London Road to get a photograph of Dean Hooper, the new loan signing from Swindon Town, ahead of his debut

# Alan Swann's **PERSONAL** view from the Press Box

against Rotherham United. The only new face he could spot was a young looking blond chap. He was the mascot.

## SAD BUT TRUE, AGAIN

But the saddest face at the Evening Telegraph in recent weeks has belonged to one Michael Wright, the main contributor to the 'Sad But True' feature that used to grace this page. Michael; clocked up 198 consecutive appearances at Posh home games stretching back to January 1989. His run was ended first by the ET Christmas party (and a crap performance against Rotherham) and then this afternoon by a South African holiday to watch Test cricket.

Michael's impressive run of games would have been greater but for choosing to watch Wisbech Town in the FA Vase instead of Posh against Carlisle United way back at the start of his devoted run. But it would have been less but for a dash made back from a Bulgarian holiday to make it to a home game with Grimsby Town in March 1993.

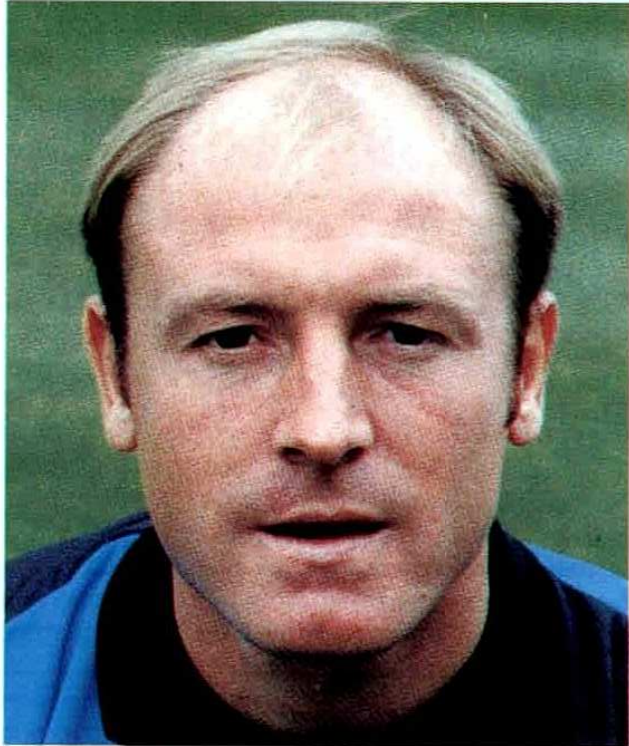
He promises to return in time for the visit of Blackpool here on 27th January by which time he will have shamefully missed a further four matches. Michael's other claim to fame was being part of Posh's smallest-ever crowd of 279 in a Freight Rover Trophy tie with Aldershot. Worse than that, he reckons he knows the names of the other 278.

## STILL A TARGET

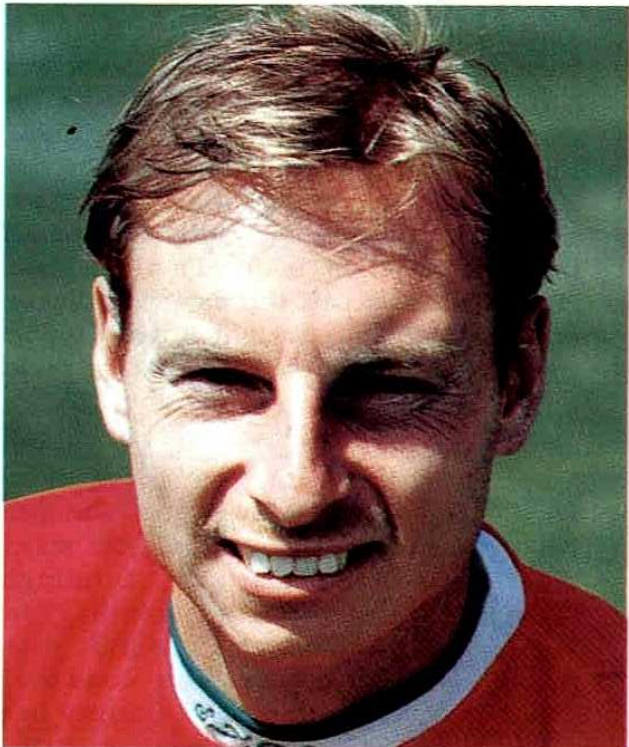
I hear that Leicester City were keen to appoint John Still as their new manager on the grounds that no-one would want to poach him. Also I heard that Birmingham City pulled out of their attempt to sign Ronnie Ekelund on the grounds of sex. Barry Fry - again a London Road visitor when we played Stockport County before Christmas - thought he was buying Brit.

**\*Alan Swann covers Posh for the Evening Telegraph**

# Today's visitors are..



*Swindon player manager Steve McMahon*



*Welsh international defender Paul Bodin*

Swindon Town arrive at London Road determined to continue their bid to regain at the first attempt the Division One status they lost when relegated at the end of last season. They have topped the Division Two table from the very beginning of the campaign and, going into the Christmas programme, had lost just two games - an away reverse at Wrexham by the odd goal in a high scoring Racecourse ground clash and then a 1-0 home defeat by fast emerging Shrewsbury Town. This afternoon's game is the first meeting of the sides since Posh's 1992-93 debut season in the then newly created Barclays League First Division and in Sunday afternoon London Road encounter in late November that was screened live by Central Television, the points were shared 3-3 with two goal Tony Adcock voted Posh 'Man of the Match' while the Swindon star rating went to player manager Glenn Hoddle who gave a masterly display of creativity from midfield. The return game at the County Ground was equally closely contested with Swindon edging to a 1-0 win that kept them in contention for a place in the play-offs from which they duly progressed into the Premiership. After losing Hoddle to Chelsea, Swindon failed to survive beyond that first season in the top section and their decline continued last year when, despite a spirited rearguard action after Steve McMahon was appointed player manager in November, they finished fourth from bottom in Division One and were relegated again.

Steve McMahon's appointment followed the departure of Hoddle's successor John Gorman and the outstanding midfield man has played a major role on the field this season as Swindon have set a cracking pace from the outset. After starting as an apprentice with Everton he made a league debut in 1989 and scored 11 goals in 100 first team outings before a £300,000 transfer to Aston Villa in the summer of 1983. By then Steve was an established member

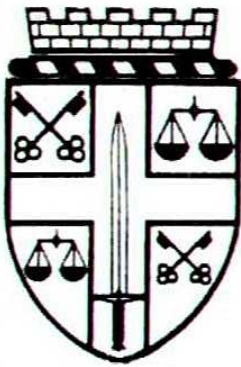
# SWINDON



**Swindon Town's 1995- 96 squad: Back row (left to right): Wayne Allison, Paul Bodin, Shaun Taylor, Fraser Digby, Mark Seagraves, Andy Thomson, Peter Thorne; middle row: Ian Culverhouse, Kevin Horlock , Jason Drysdale, Stephen Finney, Dean Hooper, Mark Robinson, Luc Nijholt (no longer with club), Ty Gooden, Edwin Murray; front row: Martin Ling, Wayne O'Sullivan, Andy Rowland (first team coach), Steve McMahon (player manager), Ross MacLaren (reserve team coach), Jonathan Trigg (physiotherapist), Jamie Pitman, Ben Worrall.**

of the England Under 21 squad and he was part of the side that won the European Championship in 1984. His displays as Villa's midfield general attracted equal notice and in September 1985 he became the first major capture of Kenny Dalglish after he was appointed manager at Liverpool, heading for Anfield for a £375,000 fee as the replacement for Graeme Souness. By the end of the season he had collected league and League Cup medals as Liverpool achieved a 'double' and, in addition to further honours at club level, Steve was drafted into Bobby Robson's 1990 World Cup squad as understudy to Bryan Robson and was capped 17 times. On Christmas Eve 1991 he left Anfield for Manchester City in a £900,000 move and continued to demon-

strate his ability and authority at the top level until joining Swindon. McMahon's right hand man at the County Ground is first team coach Andy Rowland who was with Derby County and Bury before a £85,000 move to Swindon in 1978. After finishing his playing days he was appointed reserve team manager and then took over as first team coach under John Gorman at the beginning of last season. Swindon's response to relegation was positive and McMahon paid £465,000 to secure last season's Bristol City top scorer Wayne Allison and £100,000 for Gary Martindale's former Bolton clubmate Mark Seagraves. More recently one time West Ham and Spurs midfielder Paul Allen joined Swindon after being given a free transfer by Southampton.



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# Meet the Swindon Town squad

## **FRASER DIGBY (Goalkeeper - 23/04/67)**

Joined Manchester United from school but did not make the first team and had loan spells with Oldham and Swindon before a permanent move to the County Ground in 1986. He has made over 400 first team appearances and did return to Old Trafford for a loan spell in 1992-93.

## **FRANK TALIA (Goalkeeper - 20/7/72)**

Australian Frank arrived at the County Ground back in November after a period on loan earlier in the season. He was also on loan to Hartlepool for a spell in 1992.

## **PAUL BODIN (Defender - 13/9/64)**

A Welsh international now in his second spell at the County Ground, Paul first joined Swindon from Newport County in 1988. Three years later he was transferred to Crystal Palace but failed to command a place and returned to Swindon after just 10 months.

## **SHAUN TAYLOR (Defender - 26/02/63)**

An ever present last season for the second successive campaign he did not make his professional debut until 23 when joining Exeter. He cost Swindon £200,000 in the summer of 1991 and has signed a new contract which will keep him at the County Ground until 1997.

## **MARK SEAGRAVES (Defender - 22/10/66)**

Tall, strong central defender signed from Bolton for £100,000 back in June who has formed a solid partnership with Shaun Taylor. A former Liverpool apprentice he joined Manchester City for £100,000 in 1986 and was transferred to Bolton four years later.

## **WAYNE O'SULLIVAN (Defender - 25/2/74)**

A former trainee who has progressed into the first team squad, Wayne was selected for the Eire Under 21 squad, including Posh's Gary Breen, for the October match with Latvia in Galway.

## **KEVIN HORLOCK (Defender - 1/11/72)**

A Northern Ireland International who also played at Under 21 level, he was signed on a free transfer from West Ham in the summer of 1992.

## **MARK ROBINSON (Defender - 21/11/68)**

Cost Swindon what was then a club record fee of £600,000 when bought from Newcastle United in July 1994, having joined the Magpies from Barnsley for £450,000 in March of the previous year. Began his career as an apprentice at West Bromwich Albion.

## **MARTIN LING (Midfield - 15/7/66)**

Also in his second spell with Swindon,

Martin spent just 93 days at the County Ground after a move from Exeter City in 1986 before going on to Southend. He had loan spells with Mansfield and Swindon before Glenn Hoddle made his return permanent for a bargain £15,000 in 1991.

## **TY GOODEN (Midfield - 23/10/72)**

With Wycombe Wanderers until they gained league status but then surprisingly released, Essex-born Ty was signed in December 1993 by John Gorman after a spell on trial.

## **JASON DRYSDALE (Defender - 17/11/70)**

A former England Youth International, Jason was signed from Newcastle for £340,000 on deadline day last year. Originally a Watford trainee, he spent only seven months at St. James's Park after a £425,000 1994 move.

## **PAUL ALLEN (Midfield - 28/8/62)**

A member of one of football's best known families Paul joined Swindon on a free transfer from Southampton back in October. He signed as an apprentice for West Ham in 1979 and went on to make almost 200 senior appearances before a £500,000 move across London to Spurs in 1985 to clock up 377 appearances. He was transferred to Southampton for £550,000 in September 1993.

## **IAN CULVERHOUSE (Defender - 22/9/64)**

Norwich originally asked £900,000 but Swindon eventually got their man in December 1994 for a £250,000 fee decided by a Football League tribunal. Starting as a youngster with Spurs, Ian figured in the Norwich side that enjoyed some UEFA Cup success under manager Mike Walker.

## **WAYNE ALLISON (Forward - 31/10/73)**

A tribunal also decided that Swindon had to pay £475,000 for last season's Bristol City top scorer. Born in Huddersfield, Wayne began as an apprentice at Halifax and joined Watford for £250,000 in 1989 with a £300,000 deal taking him to Ashton Gate a year later.

## **STEVE FINNEY (Forward - 31/10/73)**

Steve McMahon knew Steve when they were both at Manchester City and took him on a free transfer from Maine Road last summer and an early injury to Peter Thorne gave him an early first team chance.

## **PETER THORNE (Forward - 21/6/73)**

Young striker signed from Blackburn for an undisclosed fee at the beginning of 1995 who made an impressive Swindon start with four goals in his first two games. He hit all five against TP Seinajoki in Swindon's pre-season tour to Finland.



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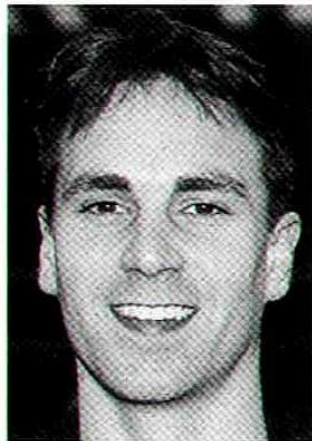
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# KIT SPONSORSHIP

Why not give a personal endorsement to your favourite Posh player by sponsoring his kit for the season! To provide a full kit for a chosen player costs £200 (plus VAT). There is acknowledgement in the programme for every home game and sponsors receive two stand seats for a league game of their choice. For full details call Posh Commercial Director Michael Vincent on 01733- 69760.

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Posh Reserves returned to Capital League action with a pre-Christmas victory at London Road against Southend Reserves when a lively game ended with the points being secured by the odd goal of five. The game on Wednesday 20th December was brought forward to the afternoon at Southend's request and included a Posh debut for newly signed Mike Basham, the 22 year-old defender secured from Swansea City on a free transfer. Manager Mick Halsall has been keeping an eye on Basham for some weeks and sees him as ideal cover for any of the players in the back line of the



**Mike Basham**  
Posh's new signing from Swansea City

defence. Against Southend he looked composed and confident playing alongside Gregor Rioch who was back in action after missing the two previous Division Two games

## RESERVES BACK WITH A VICTORY

through suspension. There was also a welcome return to competitive action for long term injury victim Paul Moran who was given a second half run out in place of teenager Chris Cleaver who had already netted. The other Posh scorers in a 3-2 result were Neil Le Bihan and Lee Power. Posh Reserves are next on duty at London Road against Fulham on Wednesday this week with the 7pm kick-off and admission just £1 for adults and 50 pence for children and senior citizens.

### FOR THE RECORD

**Posh Reserves 3**  
**Southend Res. 2**

(Capital League - Dec 20th 1995)  
**Posh Reserves: Knowles, Colman (Druey), Rioch, Basham, Le Bihan, Manuel, Carter, Meredith (Raitt), Cleaver (Moran), Power, Morrison.**

### CAPITAL LEAGUE FIXTURES

August	Result	November	February
16 Gillingham	H W 4-0	1 Barnet	H L 1-4
23 Barnet	A L 1-2	8 Welling United	H W 4-2
30 West Ham	H W 4-0	15 Gillingham	A L 1-4
<b>September</b>		27 Southend	A Postpd
6 L Orient	A D 1-1	<b>December</b>	
13 Colchester	H D 2-2	4 Northampton T.	A L 0-1
27 L Orient (Cup)	H L 2-4	20 Southend	H W 3-2
<b>October</b>		<b>January 1996</b>	
3 Crawley Town	A Postpd	3 Fulham	H
11 Colchester	A W 2-1	29 Reading	A
18 Sutton United	H W 5-0		
			<b>March</b>
			13 Cambridge U.
			27 Brentford
			<b>April</b>
			1 Sutton United
			17 West Ham
			24 Woking
			<b>May</b>
			1 Wokingham


### JUNIOR POSH HAS BEEN RE-BORN!

Around 50 youngsters enjoyed the Junior Posh Christmas Party at London Road on Saturday December 23rd and the club is now well and truly re-born! There are plans for a full programme of activities in 1996 and club membership from now until the end of the campaign costs £15 and includes a stand season ticket for the remaining Division Two league games. The tickets are available from the Posh general office and for Junior Posh details contact: Keith Stubbley on 01733-313514 (day) or 67496 (evenings).

### SAFETY NOTICE Public Address System

All important announcements relating to safety or emergency situations will be preceded by a loud signal (Ding-Dong). It is important that all persons listen carefully to such messages and follow any instructions. David Cooper - Safety Officer

ATT	RESULT	1	2	3	4	5	6	7	8	9	10	11	12	13	14	MATCH SPONSOR	MAN OF THE MATCH
H	5,194	3-1	Sheffield	Williams	Sparring	Ebdon	CLARK	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	Evening Telegraph	Danny Carter
A	1,862	1-4	Sheffield	Williams	Sparring	Ebdon	Clark	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald		
A	4,175	0-3	Sheffield	Williams	Sparring	Ebdon	Clark	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald		
H	1,871	3-0	Sheffield	Williams	Sparring	Ebdon	Heald	Le Bihan*	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	McCain Foods (GB)	Billy Manuel
H	5,618	0-1	Sheffield	Williams	Sparring	Ebdon	Heald	Le Bihan*	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	Carlsberg Tetley	Gary Breen
A	3,912	1-2	Sheffield	Williams	Sparring	Ebdon	Heald	Le Bihan*	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald		
H	4,621	1-1	Sheffield	Williams	Sparring	Ebdon	Heald	Le Bihan*	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	Fitzwilliam Hospital	Gary Breen
A	5,637	1-1	Sheffield	Williams	Sparring	Ebdon	Heald	Le Bihan*	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald		
H	6,027	1-1	Sheffield	Williams*	Sparring	Ebdon	Heald	Le Bihan*	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald		
H	3,817	1-0	Sheffield	Clark	Sparring	Ebdon	Heald	Le Bihan*	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	B.H.C Group	Billy Manuel
A	19,602	0-6	Sheffield	Williams	Sparring	Ebdon	Heald	Le Bihan*	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald		
H	4,599	3-1	Sheffield	Williams	Sparring	Ebdon	Heald	Le Bihan*	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	Freemans	Greg Heald
A	1,682	3-0	Sheffield	Williams	Sparring	Ebdon	Heald	Le Bihan*	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald		
A	2,863	1-5	Sheffield	Williams	Sparring	Ebdon	Heald	Le Bihan*	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald		
H	5,745	1-1	Sheffield	Ashley	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	Norwich & P.B. Soc	Gary Martindale
A	3,768	1-1	Sheffield	Ashley	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald		
H	3,834	1-1	Sheffield	Ashley	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	T.C. Harrison	Danny Carter
H	3,045	0-0	Sheffield	Ashley	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	New Dimensions	Billy Manuel
A	4,565	0-3	Sheffield	Ashley	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald		
H	4,695	0-1	Sheffield	Ashley	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	McCain Food (GB)	Gary Martindale
H	4,737	0-2	Sheffield	Ashley	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	Lupave Construction	Gary Breen
A	4,241	1-1	Sheffield	Ashley	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald		
A	3,783	1-0	Sheffield	Ashley	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald		
H	4,720	1-1	Sheffield	Ashley	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	The Computer Centre	Gary Breen
A	3,642	3-2	Sheffield	Ashley	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald		
H	1,952	1-0	Sheffield	Ashley	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	Auto Windcreens	Gary Martindale
H	5,004	4-0	Sheffield	Ashley*	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	Aids Action Group	Sean Farrell
A	4,605	1-2	Sheffield	Ashley	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald		
H	3,847	1-0	Sheffield	Hooper	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	A1 Steel	Tony Sparring
H	3,267	0-1	Sheffield	Hooper	Sparring	Clark	Heald	Carter	MANUEL	Power*	MARTINDALE	MORRISON**	FARRELL**	Le Bihan**	Heald	Barelays Bank PLC	Jon Sheffield



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**WELCOME TO OUR SPONSORS SHARMAN QUINNEY**

I am delighted to welcome Sharman Quinney Estate Agents as sponsors of this afternoon's Endsleigh League Division Two meeting with Swindon Town. Mike Sharman and Steve Quinney have supported the club in various ways in the past but this is the first full league match sponsorship they have undertaken. We hope they and their guests enjoy their time at London Road and see another three points collected by the boys in blue.

The Sharman Quinney Group launched its first office in Peterborough in October 1989 amidst adverse market conditions but proved to many that with an attitude towards great customer service and developing a considerable reputation for getting results and proving that an estate agency can be a highly successful industry. Further offices have since been opened in Yaxley, Market Deeping, Ramsey, Whittlesey, Bourne and Lutterworth in Leicestershire with more planned for 1996. The company's approach to expansion and motivational training keeps everyone up to date within an ever changing business and creates a highly professional approach to customers. Sharman Quinney have lead the way in re-educating all concerned that there is no substitute for hard work and has come to be regarded and recognised as being one of the country's most successful estate agents.

**KELLEYVISION PROVIDE THE BALL AND MASCOTS!**

Kelleyvision, the Home Electrical Centre, at Broad Street, Whittlesey, are today's Posh match ball sponsors and the young sons of owner Mr Kelley Shipp are our official mascots. Kelley and Ann Shipp will be the proudest parents at the ground today as five year old Joel and his brother Jamie, aged eight, lead out the side this afternoon. Both boys attend the Kirkstone House School at Baston and are great soccer followers with goalkeeper Jon Sheffield as one of Joel's favourite player while Jamie names Neil Le Bihan and Billy Manuel. Apart from soccer Joel enjoys computer games while Jamie is also into bike riding and listening to loud music!



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**1995**  
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Posh's official club video of the 1994-95 season 'Still Waiting' is now in stock at the Posh Club Shop at London Road and brings 60 minutes of top action for £12.99. Remember how 'King Kenny' finished as top scorer and excitement of the whole campaign. You can also look back to Posh's great Wembley triumph of 1992 in 'The Wembley Affair', available at £12.99.

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## There was no stopping Christopher

Nine year old Christopher Searle underwent an operation on his knee the week before the match with Rotherham but nothing was going to stop him from enjoying his afternoon as the official Posh mascot. Christopher who comes from Yaxley and is a pupil at the William de Yaxley Junior School and plays soccer for the village Under 10 side, is seen before the game with Posh favourites Jon Sheffield and Gary Martindale



A1 Steel sponsored our Division 2 meeting with Rotherham United last month and director Dean Johnson is pictured with the match officials, mascot Christopher Searle, 'Mister Posh' Mick Jones and skippers Gary Breen and Rotherham's Paul Blades before the kick-off. After the game Posh chief executive Chris Turner presented Dean with a cut glass bowl as a memento of the occasion.

**Pictures by PETER BARNARD**



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# HOME & AWAY

## Next Home Matches

### v WREXHAM

FA Cup (Third Round)  
Saturday 6th January 1996  
Kick-off 1500

### v COLCHESTER UNITED

Auto Windscreens Shield  
Tuesday 9th January 1996. Kick-off 1945  
(Special prices see panel below)

#### TICKET DETAILS

##### MAIN STAND (C Right, C Left, B Right, B Left)

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Child.....£5.50  
Senior Citizen.....£5.50

##### WING STAND (D Stand)

Adult.....£9.00  
Child.....£4.50  
Senior Citizen.....£4.50

##### ENCLOSURE STANDS

Adult.....£9.00  
Child.....£4.50  
Senior Citizen.....£4.50

##### TERRACING (London Road)

Adult.....£7.00  
Child.....£3.50  
Senior Citizen.....£3.50

##### TERRACING (Moy's End)

Adult.....£7.00

##### EXECUTIVE SUITE

Adult.....£15.00  
Child.....£7.50

The ticket office is open during normal office hours from Monday to Friday between 0900 and 1730. Posh accept Credit Cards for tickets and shop purchases whether directly over the phone or to guarantee match tickets. The Club will accept Visa / Access / Mastercard and Switch if buying in person.

## Next Away Matches

### v BRIGHTON & HOVE ALBION

Endsleigh Insurance League Division Two  
Saturday January 20th 1996  
Kick-off 1500

#### SUPPORTERS' COACH DETAILS

To be announced

### v NOTTS COUNTY

Endsleigh Insurance League Division Two  
Saturday 3rd February 1996  
Kick-off 1500

#### SUPPORTERS' COACH DETAILS

To be announced

### AWAY MATCH TRAVEL

Why not book with Posh Away Travel and make the journey in comfort in an executive 49 seat coach supplied by Premier Travel complete with drink facilities, video and toilet. Coaches are non smoking, alcohol free. Join us for our next trips to Brighton on Saturday 20th January.

Tickets will be available from the Club Shop.

**TONY BROUGHTON**

## TICKETS FOR WREXHAM CUP TIE

Wrexham visit London Road in the third round of the FA Cup next Saturday (kick-off 3pm) before Colchester United face Posh in the third round of the Auto Windscreens Shield the following Tuesday, 9th January (kick-off 7.45pm). Normal admission prices apply for the FA Cup tie and season ticket holders can buy and collect their tickets during regular office hours from 9am to 5.30pm at London Road, or from the portacabin ticket office outside the main stand after today's game. Tickets will go on general sale from tomorrow 2nd January. For the Auto Windscreens Shield tie on Tuesday 9th January (kick-off 7.45pm) special admission prices of £5 (adults) and £2.50 (senior citizens and children) will apply anywhere in the ground for stand/enclosure seats or the London Road terraces and season ticket holders will simply pay at the turnstiles on the night. Regretably Colchester would not agree to even lower prices originally proposed by Posh.

# Peterborough United and MPC. A winning combination!



**£1\***  
with this advert

**FREE CONNECTION\***

**FREE LEATHER CASE worth £20**

## We're in a league of our own.

Together, Peterborough United and MPC have come up with an amazing offer!

Simply take this ad into MPC in Lincoln Road and we'll sell you a mobile phone for just ONE POUND – plus free connection and a free leather case.

With over ten years' experience in mobiles and a reputation for sound advice and superb service, it's no wonder we're Cellnet Dealer of the Year.



533 Lincoln Road, (Near the Triangle),  
New England, Peterborough. **Tel: 01733 555773**

Offers dependent on signing a new Securicor airtime agreement through MPC with payment by direct debit. Free connection available on selected Cellnet tariffs. Offer subject to status and stock availability. Phone may differ from the one illustrated.



# HOW THEY LINE-UP

<b>POSH</b>	<b>V</b>	<b>SWINDON TOWN</b>
Jon Sheffield	<b>1</b>	Frazer Digby
Dean Hooper	<b>2</b>	Ian Culverhouse
Simon Clark	<b>3</b>	Jason Drysdale
Marcus Ebdon	<b>4</b>	Steve McMahon
Gary Breen	<b>5</b>	Paul Allen
Greg Heald	<b>6</b>	Shaun Taylor
Paul Shaw	<b>7</b>	Mark Robinson
Lee Williams	<b>8</b>	Ty Gooden
Gary Martindale	<b>9</b>	Steve Finney
Sean Farrell	<b>10</b>	Wayne Allison
Gregor Rioch	<b>11</b>	Kevin Horlock
Lee Power	<b>12</b>	Wayne O'Sullivan
Neil Le Bihan	<b>13</b>	Peter Thorne
Billy Manuel	<b>14</b>	Martin Ling

REFEREE: R. POULAIN (Huddersfield)

LINESMEN: M. DEXTER (Yellow/Red) J.J WILKINSON (Yellow)

STAND BY LINESMAN: P.BAILEY

**Thomas  
Cook**

**Thomas Cook are proud to continue their  
sponsorship of Peterborough United Football Club**